

JAYNESIS ONG

UX DESIGNER & PRODUCT STRATEGIST

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EDUCATION

SPIRITUAL/DEPTH PSYCHOLOGY

Antioch University - Los Angeles

MULTIMEDIA DESIGN

LA Mission College

COMPUTER SCIENCE

LA City College

SKILLS

RESEARCH

- Comparative Analysis
- User Testing
- Concept Map
- Personas
- User Flow
- Analytics
- Usability Testing
- Systems Thinking

DESIGN

- Info Architecture
- Interface Design
- Interaction Design
- Motion Graphics
- Wireframe
- Prototyping

SOFT

- Scrum/Agile
- Collaboration
- Adaptability
- Troubleshooting
- Interpersonal skills

TOOLS

- Axure
- InVision
- Sketch
- Figma
- Adobe Creative Cloud
 - Photoshop
 - Illustrator
 - InDesign
 - After Effects
 - Premiere
- Miro
- Usabilia
- UserTesting.com
- ... I love whiteboards!

EXPERIENCE

Caesars Digital | UX Designer / Product Owner

MAY 2019 - FEB 2022

- + Took initiative with developing assets that is used by the team and for the organization
- + Spearheaded white-label initiative for Caesars Entertainment amidst merger with Eldorado
- + Managed a team of developers and QA personnel towards multi-State releases

Creative Interlace | Senior Product Designer

SEP 2017 - JAN 2019

- + Managed production notes, material, and personnel from Discovery, Design, and Development
- + Conducted Discovery Meetings with clients to explore their product ecosystem
- + Conducted research on product competitors, market competitors, and develop a unique MVP

Fitbit | Experience Designer

OCT 2016 - AUG 2017

- + Developed branding material for internal use by the I.T department
- + Redeveloped End-User onboarding documentation using user feedback
- + Redesigned internal I.T forms within platform constraints

UXTRON | Freelance Designer/Consultant

MAY 2015 - SEP 2016

- Consulting on Brand, Design, and Experience Strategy
- + Maintained a guideline of best practices for the development of their product.
- + Shared responsibility with CTO for developing interaction models for their app.
- + Redeveloped their Checkout system to adhere towards design consistency.

... more listed on LinkedIn

Fyrst Envisions, LLC | Senior Designer

SEP 2015 - SEP 2016

- + Pivoted an idea, which revived a product that would have stopped a month after joining
- + Developed branding, designs, and pitch decks, for various business and testing purposes

General Assembly | Associate Instructor

MAR 2016 - AUG 2016

- + Mentored over two dozen students, sharing knowledge and insight to UX
- + Assisted instructors in juggling tasks and acquiring resources to enrich student life

Spylight | UX Consultant

MAY 2015 - AUG 2015

- + Created a product design flow for the production team, reinforced existing processes
- + Collaborated with Product Manager and Lead Designer on updating brand and function



UX DESIGN

Certified 2015



UX MANAGER

Certified 2021



SUSTAINABLE
INFRASTRUCTURE
SYSTEMS

Certified 2022

SYSTEMIC
DESIGN
ASSOCIATION

MEMBER

Since 2021